



Annual Report of the Director of Public Health Brighton and Hove 2011

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The current context of the Director of Public Health's Report



Not a joint strategic needs assessment summary

Added value – bring something new to the discussion

Engage a wide audience

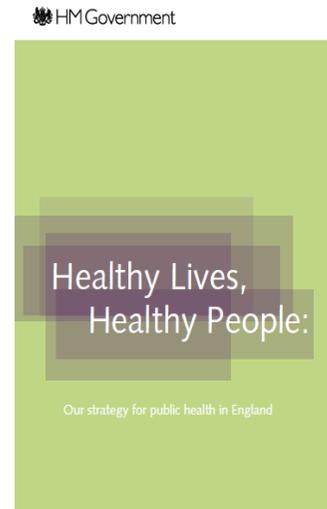
Bring new 'converts' into the Public Health realm

The screenshot shows the NHS Brighton and Hove website. At the top, there is a search bar and the NHS Brighton and Hove logo. Below the header is a banner image of Brighton Pier. A navigation breadcrumb trail reads: [home](#) > [About us](#) > [Improving](#) > [JSNA](#). The main content area features a vertical menu on the left with four items: "How to live healthily", "How to get the right treatment", "How to find local health services", and "Have your say about the NHS". The main heading is "Joint Strategic Needs Assessment (JSNA)". Below this, it states: "Joint Strategic Needs Assessment (JSNA) is: 'a process that identifies current and future health and wellbeing needs of a local population, informing the priorities and targets set by Local Area Agreements and leading to agreed commissioning priorities that will improve outcomes and reduce...". To the right, there is a section titled "Needs assessments" with an information icon (i) and text: "The following links direct you to individual needs assessments within the BHLIS website – where drop downs appear you will need to select Brighton and Hove."

The current political context



- Establishment of clinical commissioning groups
- New collegiate primary care workforce
- Transfer of public health function to local authorities
- Increasing local political influence on health



The technology context



BHLIS...

the Brighton & Hove local information service

Home

Libraries

Themes

Tools

Contacts

Help

Administrators

- Paper copy (low cost)
- e-version
- Interactive (BHLIS)
- Up-to-date

Vital

INCLUDES FEATURES ON



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The shape of general practice in Brighton & Hove
Page 2

Now homeless service – the London Pathway
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What benefit changes will mean for your patients
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FEATURES

Alcohol – our most popular drug
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The shape of primary care to come
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Avoidable cancer deaths
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CPD points

Preventable deaths and inequality audit – 10 CPD points
Page 3

Retrospective cardiovascular disease mortality audit – 10 CPD points
Page 9

See back page for full contents list

Closing the gap

269 lives lost needlessly each year in Brighton & Hove

Most people are familiar with improving life expectancy and falling mortality rates. We have come a long way in the last 100 years. However, whilst mortality rates are falling in all social groups, they are falling at a faster rate among the better off and so health inequalities are in fact widening. The latest analysis shows that men in particular in Brighton & Hove have some way to go.

Startling disparities in life expectancy within the city

The average woman in the city can expect to live five months longer than the average woman in England; 82.5 years compared to 82.1 years nationally. However, the average man in Brighton & Hove will live nearly one year less than his national counterpart, just 77.1 years compared to 78.0 years. Within the city there are more startling disparities with a 7.0 year gap in life expectancy between the most and least deprived women and a staggering 10.1 years gap for men. But is this analysis fair? How do we fare when compared to 'people like us'? The Office for National Statistics (ONS) compiles tables of so-called 'ONS peers'. These are primary care trusts and local authorities

with similar socio-demographic characteristics. Our primary care trust peers are Bristol, Liverpool, Leeds, Newcastle, Plymouth, Portsmouth, Salford, Sheffield and Southampton. For women in Brighton & Hove the news is relatively good with local women having the lowest (all age, all cause) mortality within our peer group. For men it's different – with Brighton & Hove sitting mid table.

How many lives do we need to save to turn this inequality around, and why is it a problem of men?

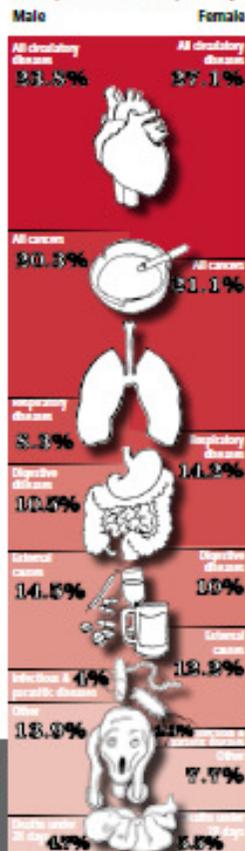
To achieve the best rate among our peers we would have to save an additional 65 male lives per year and a further 5 (total of 70 additional lives saved) to achieve the England average. If we look at the causes of these deaths we can see that the big mortality areas are cancer and coronary heart disease in both men and women. But the areas where men stand out as different locally in terms of mortality are 'other' and 'external causes'.

continued on page 7

2003-2007 data: contribution of different diseases to gap in life expectancy between top and bottom deprivation quartiles in Brighton & Hove.

Source: London Health Observatory

Brighton & Hove Inequality gap: Contribution of different diseases to inequalities in life expectancy.



...being average is not what we aim for in Brighton & Hove...



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Vital

Reaching Primary Care



- Interesting and entertaining
- Accessible / 'readable' at speed
- Relevant and practically engaging
- Rethink of text AND graphics
- Science / evidence based
- Incentives: CPD, green £s, patient care, curiosity, taking part

Vital INCLUDES FEATURES ON
Substance Misuse, Climate Change, Obesity

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269 lives lost needlessly each year in Brighton & Hove

Most people are familiar with improving life expectancy and falling mortality rates. We have come a long way in the last 100 years. However, whilst mortality rates are falling in all social groups, they are falling at a faster rate among the better off and so health inequalities are in fact widening. The latest analysis shows that men in particular in Brighton & Hove have some way to go.

Starting disparities in life expectancy within the city

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How many lives do we need to save to turn this inequality around, and why is it a problem of men?

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Brighton & Hove Inequality gap: Contribution of different diseases to inequalities in life expectancy.

Male	Female
All-cause mortality: 23.8%	All-cause mortality: 22.1%
All cancer: 10.3%	All cancer: 10.0%
Coronary heart disease: 5.3%	Coronary heart disease: 4.2%
Stroke: 14.5%	Stroke: 12.3%
Other: 4%	Other: 3.3%
External causes: 18.9%	External causes: 17.0%
Other: 4%	Other: 3.3%

Source: London Health Observatory

...being average is not what we aim for in Brighton & Hove...

Reaching Primary Care ... and a bit of black humour



BHLIS...

the Brighton & Hove local information service



You are here:

 Search

- View Libraries
- Data & Maps
- Profiles
- Needs Assessments
- Surveys
- Reports
- Help

Public Health Annual Report 2011

This annual report of the Director of Public Health for Brighton and Hove brings together, for the first time in a publicly available document, public health and primary care data.

Some caution is required in interpretation and readers should avoid drawing over-simplistic conclusions. Please read the following:- [Health warning](#) (png, 186kb)

Additional Resources

Admissions by practice

Accidents

All cancers

CHD

Mental health

Stroke

Mortality by practice

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the Brighton & Hove local information service

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You are here:

Additional Resources

Admissions by practice

- Accidents
- All cancers
- CHD
- Mental health
- Stroke

Mortality by practice

- Smoking
- Mortality amenable to healthcare, under 75s

Other data by practice

- Chlamydia screening
- Flu uptake
- LES services
- Life expectancy
- Patient satisfaction

Deaths, Brighton & Hove

- Main causes of death, all ages
- Main causes of death, under 75s
- Main causes of death, over 75s

References

- Bibliography

Search



Content



- **Taxonomy of general practice**
- **Opinion / Editorials / Quotes, Politicians' views**
- **Features:** Alcohol, shape of primary care to come, avoidable cancer, suicide league, smoking, obesity, financial incentives / QOF, killer diseases.
- **CPD:** inequality / preventable death audit, cardiovascular disease audit (learning from good practice).
- **News:** New homeless service, benefit changes, patient survey results, sustainability savings.
- **Clinical:** Diabetes, infection control, vaccination, substance misuse, benzodiazepines, sexual health, COPD, mental health.
- **Inequalities:** housing, education, disabilities.
- **Magazine:** Day in the life, outside interests, cartoons.

Taxonomy of general practice



Variables: Age / ethnicity / deprivation / rural or urban

- Deprivation score for practice population
- Whether the practice was in an urban area, town or urban fringe area or village, hamlet or isolated settlement
- Percentage of population from Asian ethnic groups
- Percentage of population from Black ethnic groups
- Percentage of population aged 0-4 years old
- Percentage of population aged 5-14 years old
- Percentage of population aged 65-84 years old
- Percentage of population aged 85 years or older



Taxonomy of general practice



Variables: Age / ethnicity / deprivation / rural or urban



Triangle

Practices with a high percentage of children (under 15 years old) and very high levels of deprivation.



Kite

Practices with large average list sizes, an average proportion of the population under 15 years old, a higher proportion aged 65 years and older, and low levels of deprivation.



Rectangle

Practices with a very low percentage of people under 15 years and a lower proportion of older people (65 years and older) and an above average proportion of the population from Asian and Black ethnic groups. Average levels of deprivation.



Oval

Practices with a higher percentage of older people (aged 65 years and older) with slightly higher levels of deprivation.



Octagon

Practices with a high percentage of the population aged 65 years and older and low levels of deprivation.



Pentagon

Practices with an average proportion of the population in younger and older age groups and generally low deprivation.

Taxonomy of general practice



Practice classifications for Brighton & Hove practices



Triangle

Practices with a high percentage of children (under 15 years old) and very high levels of deprivation.

Broadway Surgery; Park Crescent Health Centre; The Avenue Surgery; Willow Surgery; Whitehawk Medical Practice



Oval

Practices with a higher percentage of older people (aged 65 years and older) with slightly higher levels of deprivation.

Eaton Place Surgery; Ardingly Court Surgery; Sackville Road Surgery; St Peter's Medical Centre; Portslade Health Centre; Central Hove Surgery; School House Surgery; Links Road Surgery



Octagon

Practices with a high percentage of the population aged 65 years and older and low levels of deprivation.

Saltdean and Rottingdean Medical Practice; Wish Park Surgery; Burwash Road Surgery; St Luke's Surgery



Kite

Practices with large average list sizes, an average proportion of the population under 15 years old, a higher proportion aged 65 years and older, and low levels of deprivation.

Hove Medical Centre; Carden Surgery; Warmdene Surgery; Beaconsfield Surgery; Woodingdean Surgery; Hove Park Villas Surgery; Hangleton Manor Surgery



Rectangle

Practices with a very low percentage of people under 15 years and a lower proportion of older people (65 years and older) and an above average proportion of the population from Asian and Black ethnic groups. Average levels of deprivation.

Boots North Street Practice; Stanford Medical Centre; Montpelier Surgery; Seven Dials Medical Centre; Pavilion Surgery; Lewes Road Surgery; University of Sussex Health Centre; Albion Street Surgery; North Laine Medical Centre; Brunswick Surgery; Regency Surgery; Goodwood Court Medical Centre; BHH Morley Street; Ship Street Surgery



Pentagon

Practices with an average proportion of the population in younger and older age groups and generally low deprivation.

Preston Park Surgery; Charter Medical Centre; Mile Oak Medical Centre; Ridgeway Surgery; The Haven Practice; Portslade County Clinic; Matlock Road Surgery

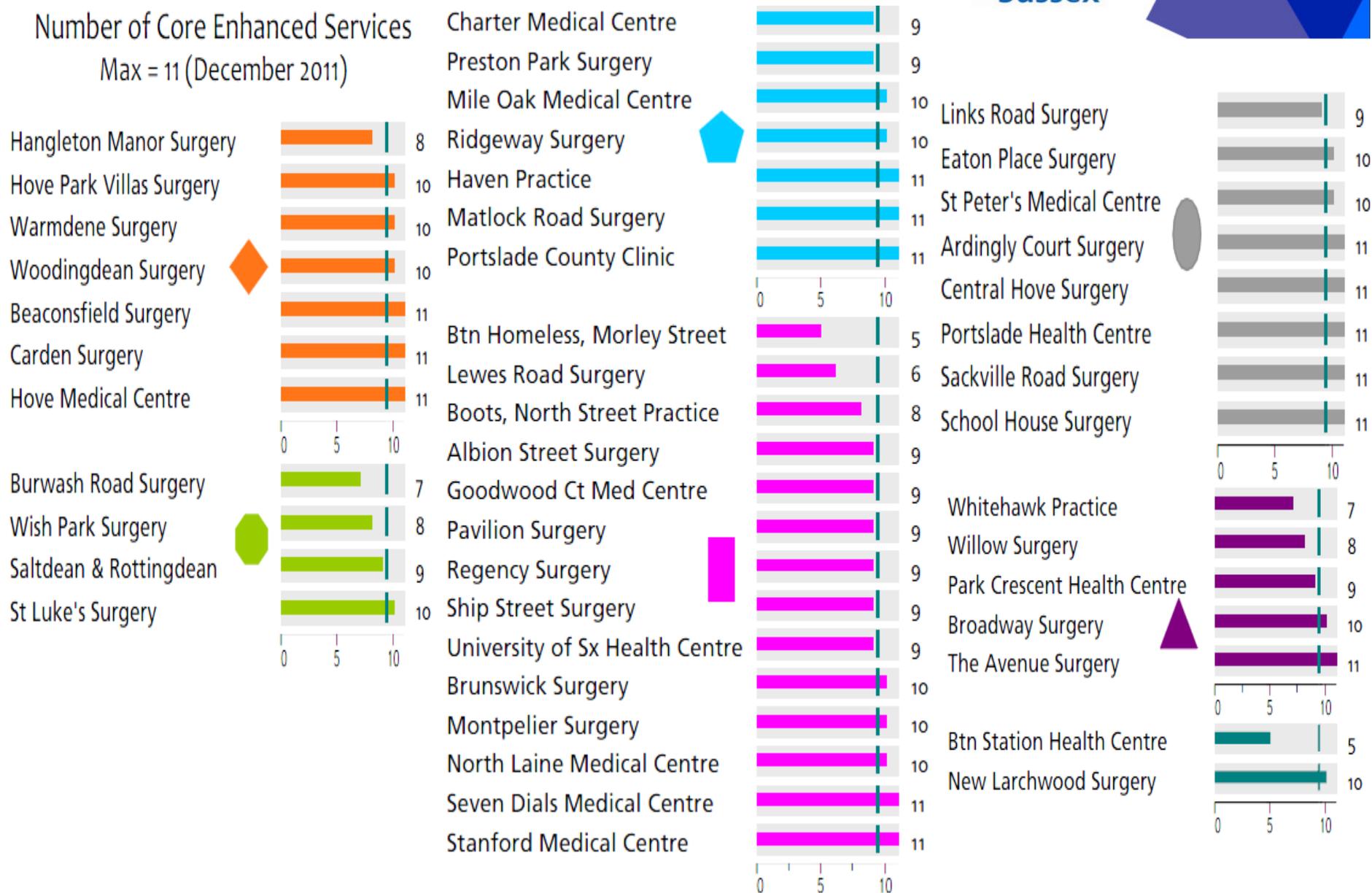
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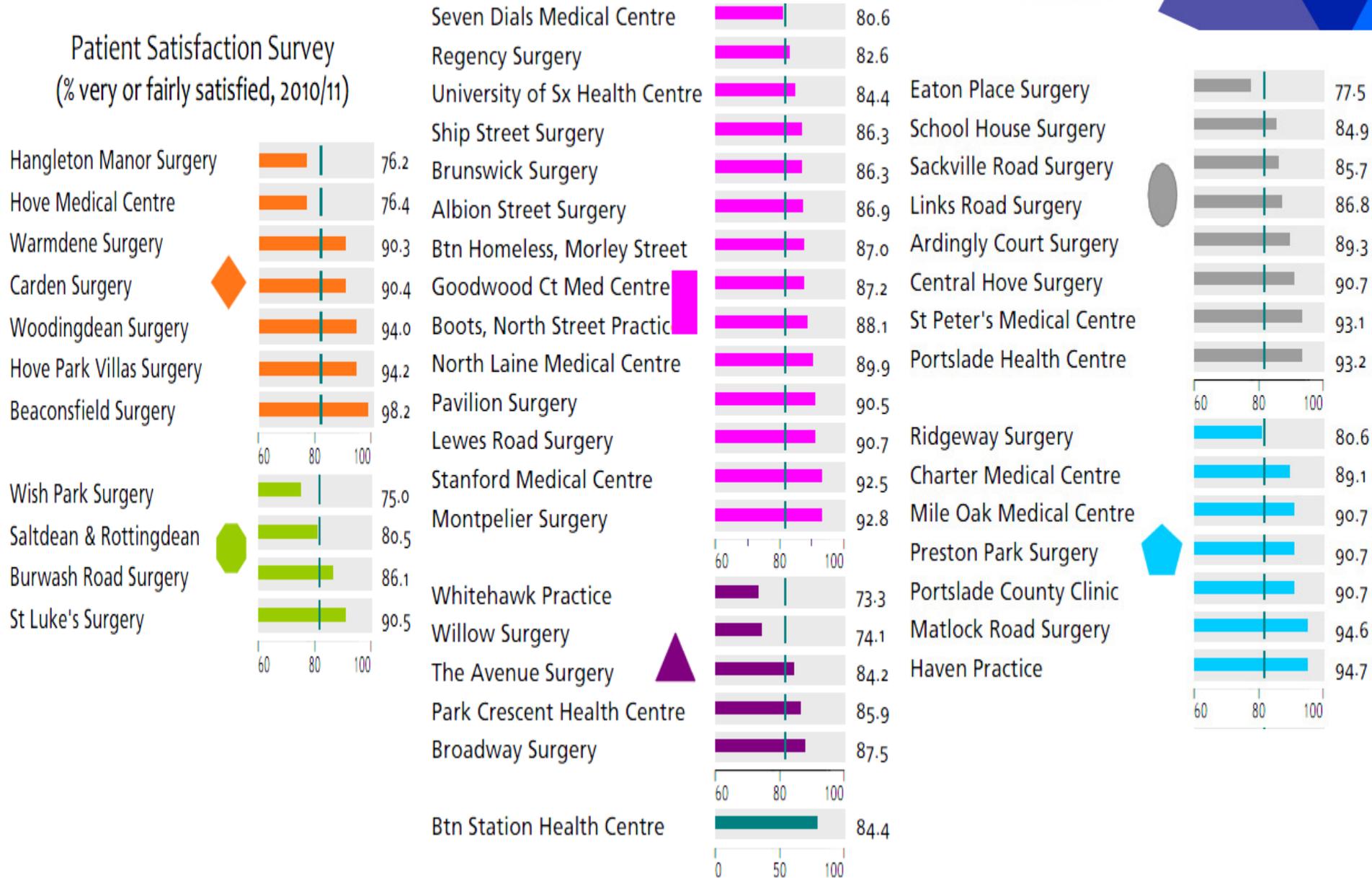
Home Libraries Themes Tools Contacts Help Administrators



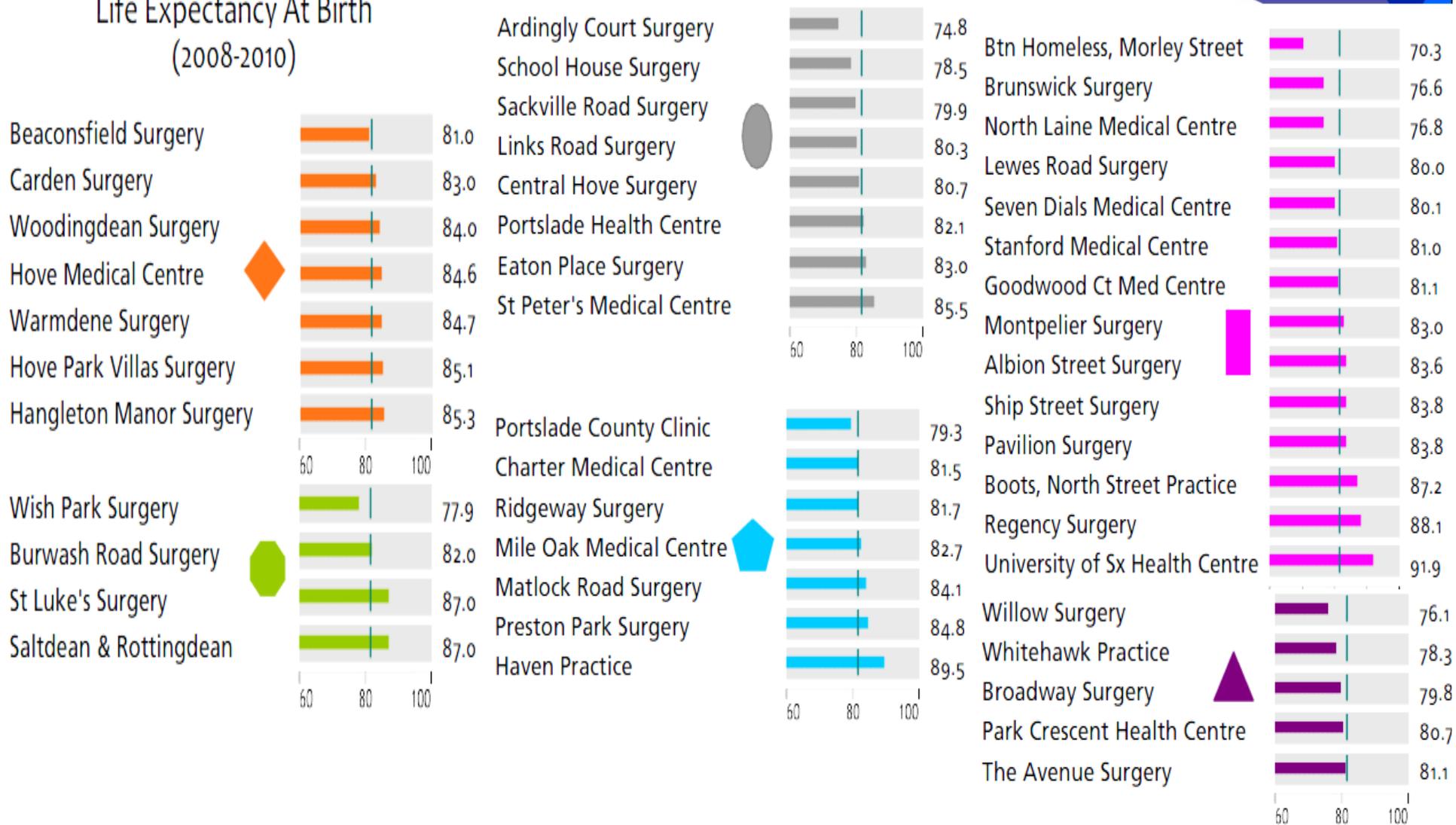
Number of Core Enhanced Services Max = 11 (December 2011)



Patient Satisfaction Survey
(% very or fairly satisfied, 2010/11)



Life Expectancy At Birth (2008-2010)

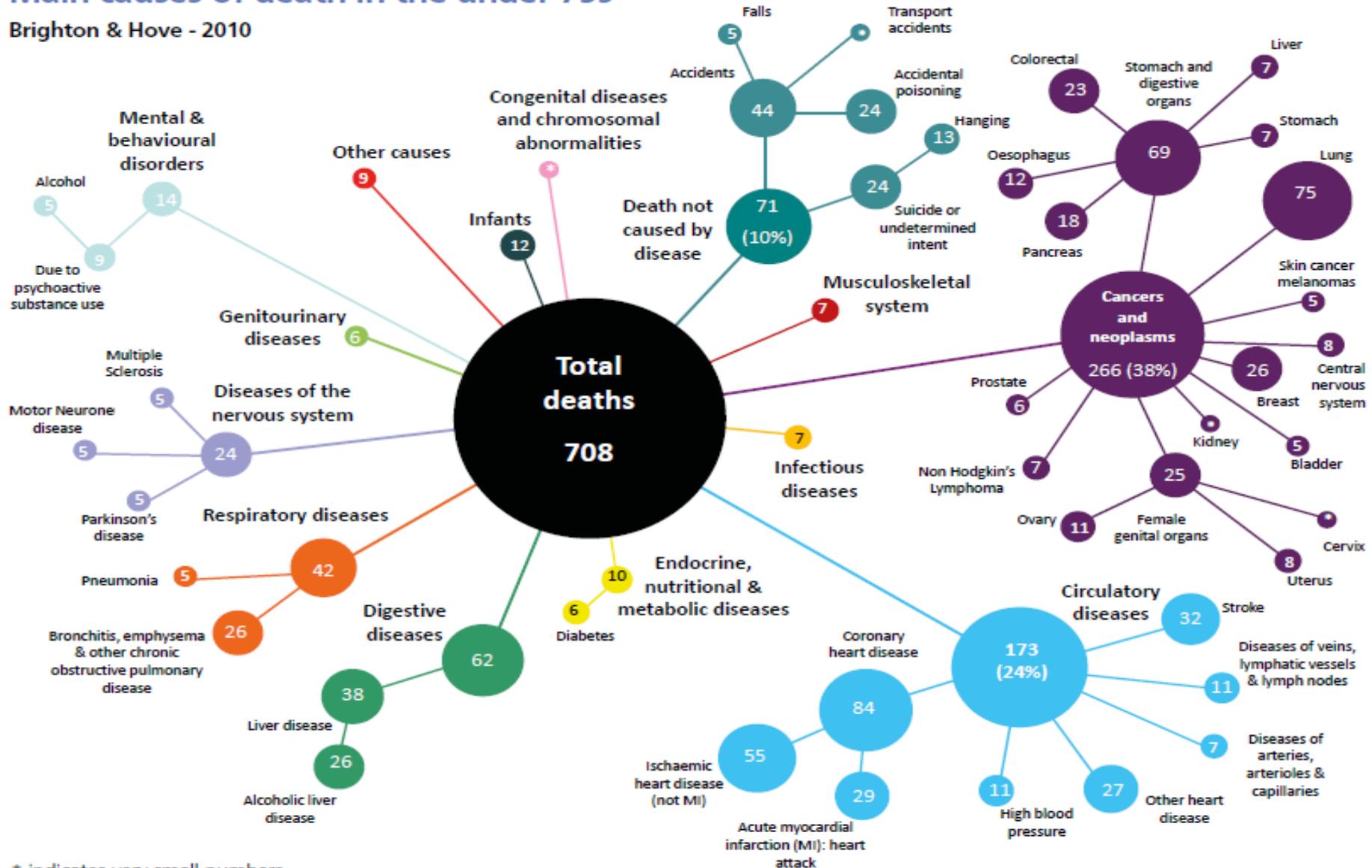


Note: | = Brighton & Hove average

Feature: Killer diseases



Main causes of death in the under 75s Brighton & Hove - 2010



* indicates very small numbers

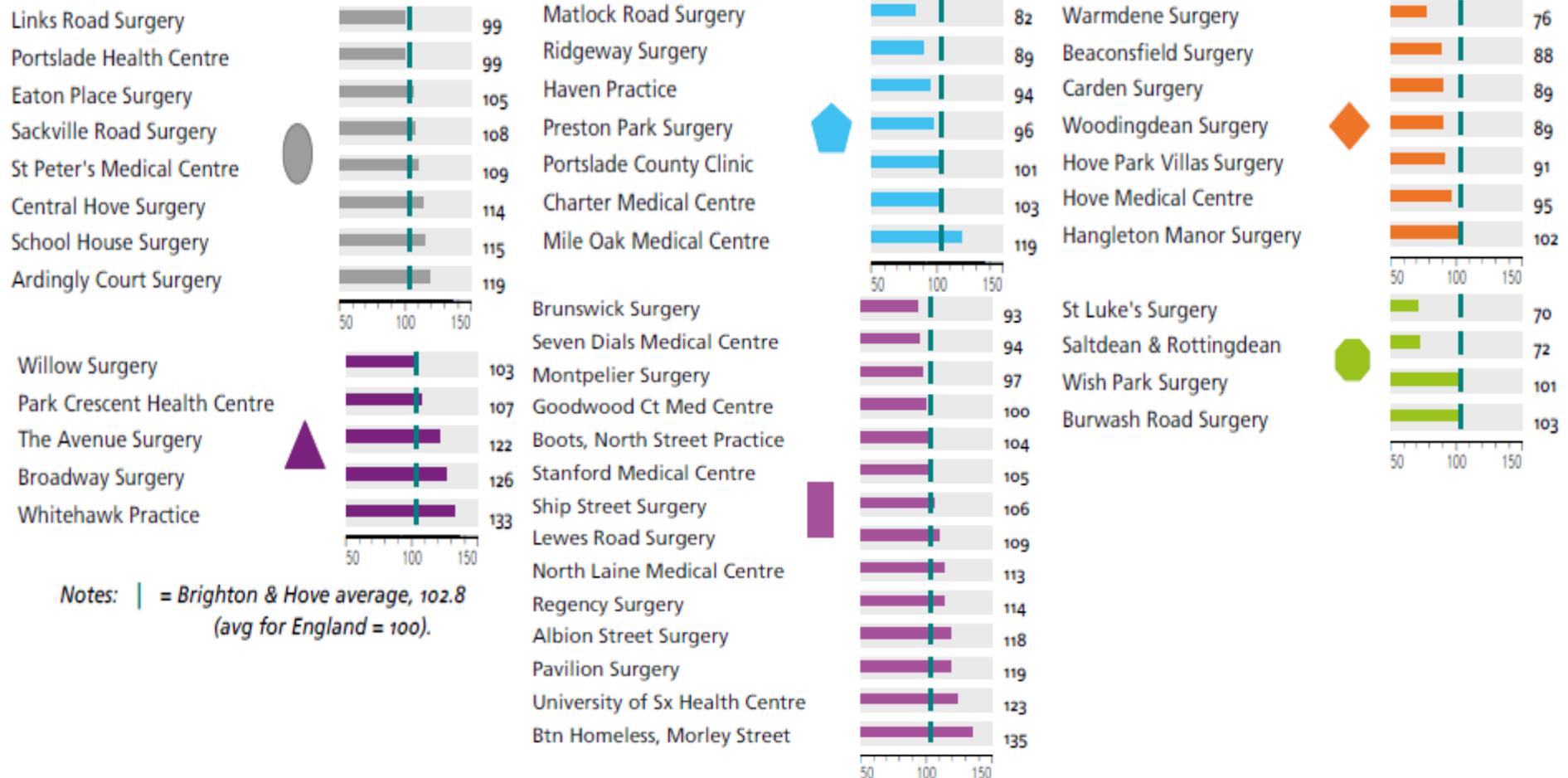
Interpretation at general practice level



Mortality from causes amenable to healthcare

Mortality 'amenable' to: prevention (e.g. smoking cessation), early detection and treatment, better chronic disease management.

Standardised mortality ratio
(under 75s, 2003-2005)



This prompts the questions



THE BIG QUESTIONS

Are our services much more accessible to certain groups?

Are the biggest gains to be made in prevention or in primary care or in secondary services?

Should we be targeting funds differently?

Are there inequalities in availability of services?

What more can we do for the population of the triangle practices to ensure we deliver healthcare that responds to their needs as effectively as possible?

Provide examples of good practice



Liverpool and Islington point the way forward

Cardiovascular deaths audit in Islington

- 31% of patients who died were not on the disease register
- 17% of those who died in Islington received no treatment for cholesterol or BP in the 15/12 prior to death
- 43% of those who died also had mental health issues

Provide examples of good practice



Liverpool and Islington point the way forward

Cardiovascular deaths audit in Liverpool

- 24% of patients who died were not on the disease register
- 33% of those who died in Liverpool received no treatment for cholesterol or BP in the 15/12 prior to death

Provide opportunities for improving local practice



  **Liverpool and Islington point the way forward**  

Cardiovascular deaths audit in Brighton and Hove?

- Match practice data to public health mortality files and look at four risk factors:
- Blood pressure control
- Cholesterol
- Smoking
- BMI

Ten CPD credits: contract Terry.blair-stevens@nhs.net

Show examples of good local practice



The 'deprivation life cycle'

East Brighton GP, and governor at Whitehawk Primary School, Dr Anita Amin reflects on how GPs can tackle health inequalities.

Health inequality is part of what I call the deprivation life cycle. It starts in the womb with poor maternal diet and smoking, and by the time deprived children start school, they are already two years behind their peers. Add in factors like child abuse (one in five children at our practice is on the child protection register) and you get a self-perpetuating cycle of teenage pregnancy, deprivation and poor health outcomes.

My number one priority in East Brighton is contraception for teenage girls. So often young mothers tell me about how they wish they had had a chance to study and how they feel they don't have a full life. If we can reduce teenage pregnancy we stand a better chance of stopping the deprivation life cycle.

We have identified a number of actions in our practice:

1. Improve teenage sexual health and contraception uptake. We provide a drop-in service but uptake is poor. We hope to bring in youth centre workers to improve uptake.
2. Work more with health visitors on children at risk. I personally think we need to fund health visitors directly so they are in a better position to meet up with us.
3. Liaise fortnightly with the long term conditions nurses to make sure that patients get regular checks, and some health promotion.
4. Increase healthy living referrals particularly for advice on food and exercise.
5. Screen adults for hypertension, diabetes and coronary heart disease and offer healthy living and smoking cessation advice at screening.

Feature:



DR KATIE STEAD
GP, PUBLIC HEALTH
PRIMARY CARE LEAD

The shape of primary care to come



Having visited places like the Bromley by Bow Centre, where ideas were generated in the community, we thought we could learn from their experience. We have been planning a new shared building with the library in Woodingdean. This is an excellent opportunity to link education with health in the community. Dr Darren Emilianus, GP



BUNNY HILL - everything including the kitchen sink



The proposed Woodingdean site

WOODINGDEAN - a local vision for co-located services

A VERY 'BRIGHTON' INITIATIVE?

THE BROMLEY BY BOW CENTRE - re-skilling communities



Bromley by Bow



Future health artwork

News: New homeless service



Brighton Homeless Healthcare

- Coronary heart disease 12 times higher than the second placed practice in Brighton & Hove
- If replicated across the city would be equivalent to 5,200 CHD deaths
- Research suggests possible link to alcohol
- Low QOF scores (46% vs. 95%), high A&E and emergency hospital admissions, low planned admissions
- London Pathway to be piloted in Brighton & Hove



Returning to the city as part of this initiative, Dr Chris Sargeant is all too aware of the problems faced by homeless people.



The Pathway project at BSUH should improve discharge planning with better communication across medical, housing and support services for homeless people. Research shows that hospital readmissions of homeless people are common, traumatic for patients and costly for hospitals. The Pathway project in Brighton should improve the care experience for homeless people admitted to hospital, reduce readmission rates and make financial savings for the NHS.

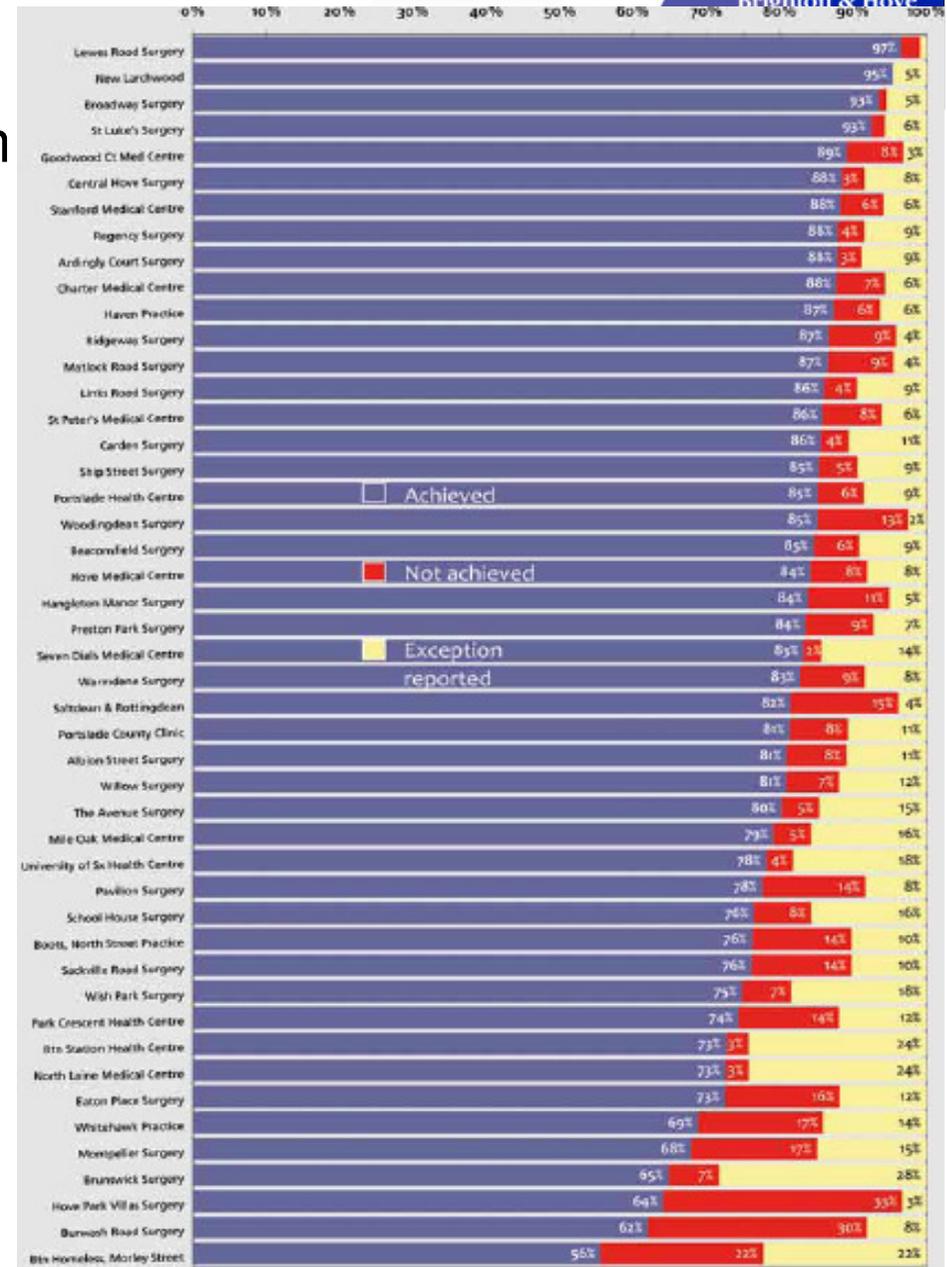


DR CHRIS SARGEANT

Clinical: Diabetes foot checks



- Diabetic foot disease admissions (254 patients in 2 years) in Brighton & Hove 13% higher than England.
- Equivalent to 31 above ankle amputations that might have been avoided.
- 82.1% of Brighton & Hove diabetic patients receive an annual foot check versus 86% in England.
- Half of those who did not receive a foot check were ‘exception reported’ and so did not show up on QOF.
- *“In my experience feet are not checked because healthcare professionals lack confidence”*
Anne Smith, practice nurse



Reborn to run Dr Jim Graham, GP



Dr Xavier Nalletamby –

Riding the waves



‘Out of hours GPs...

Dr Alex Mancey-Barratt & Lulu at the allotment –



Dr Christine Habgood with one of the Mile Oak practice's electric bikes.



Park running in Hove

Dr Anne Miners, GP

Does it refresh the parts other Reports have failed to reach?



- Primary care is a big public health challenge but also a big opportunity
- Never been a better time
- Good ground-work already laid
- Public health will continue to provide support and a challenge
- Proof will be evidenced over the next few years

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Brighton & Hove Inequality gap: Contribution of different diseases to Inequalities in life expectancy

Male	Female
All disability disease: 23.8%	All disability disease: 25.1%
All disease: 20.3%	All disease: 20.1%
Alcohol: 5.3%	Smoking: 14.5%
Diabetes: 0.4%	Diabetes: 0.6%
Heart disease: 14.1%	Heart disease: 15.1%
Stroke: 1.9%	Stroke: 1.9%
Other: 18.0%	Other: 8.2%
2003-2007 data: contribution of different diseases to gap in life expectancy between top and bottom deprivation quintiles in Brighton & Hove.	2003-2007 data: contribution of different diseases to gap in life expectancy between top and bottom deprivation quintiles in Brighton & Hove.

...being average is not what we aim for in



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Thank you

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Don't forget the caption competition...

