

**Title:** Health of the Cultural Sector in the City Survey

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The Arts Commission has recently merged with Creative Brighton, therefore merging the agendas of supporting cultural development and the creative industries. The Partnership decided that it needed a name change to reflect this widening of the brief from the Arts Commission to 'City Creatives': Brighton and Hove's creative and cultural industries partnership

Brighton & Hove City Council and City Creatives commissioned a short evaluative report to provide a current snapshot of the value and relevance of the cultural sector in Brighton and Hove.

The evaluation, based on a short questionnaire and desk based analysis, draws on data held by organisations across the city to give key headline findings in terms of the following:

- Attendance and participation figures
- Funding profiles
- National profile
- Direct employment figures
- Direct economic impact (employment and expenditure figures)

The report seeks to draw some data based conclusions about the scale, size and impact of the sector in a regional and national context.